

If you are marketing PlayJango brand (the “Brands”) you are also bound by these terms and conditions which form an integral part of AffailiStars’ terms and conditions. In the event of any breach made by you of any of the provisions set herein and/or if you perform any illegal and/or unlawful acts in connection with any of the Brands, we may terminate our engagement with you immediately.

1. Marketing (UK)

1.1. If you market any Brand in UK or to UK customers, you confirm that you are fully aware of all of the following marketing obligations and/or requirements and you will comply with such regulations and guidelines, as amended from time to time:

1.1.1. The UK Gambling Act and the UK Gambling Commission as stated in the respective LCCP;

1.1.2. The principal rules governing gambling advertising in Great Britain administered by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice (BCAP), which are adjudicated upon by the Advertising Standards Authority (ASA);

1.1.3. Gambling industry Code for Socially Responsible Advertising (IGRG)

1.2. You further agree and confirm that you shall comply with the General Data Protection Regulation (GDPR).

1.3. With immediate effect and until further notice, you are prohibited, and you will not accept any UK traffic from Email/Mailers, SMS and Direct Mail by Post and/or any activity that encourages UK customers to deposit money into 3rd party channels like YouTube or Twitch involving "Slots Pulls" or "Casino Raffles" and "Tournaments" (without direct registration in EGamingOnline’s Casinos).

1.4. Social Media Marketing (UK)

1.4.1. Any sponsored/paid for Social Media advertisements must be targeted (age-gated) at consumers aged 25+.

1.4.2. Organic YouTube content and/or your own YouTube channels must be age-restricted to 18+ to ensure users log in to age-verified accounts in order to view content.

1.4.3. You shall use reasonable endeavors to exclude customers with an active self-exclusion or cool-off period from your paid-for Social Media campaigns.

1.4.4. You must post one (1) safer gambling related post for every two (2) marketing related posts posted on your Social Media page.

1.4.5. It is strictly prohibited to market the Brands to any person or entity located in the United Kingdom through the streaming Platform “Twitch” (<https://www.twitch.tv/>) either directly or through streamers.

For the purpose of these terms and conditions, “**Social Media**” shall include but is not limited to Facebook/Instagram and related platforms.

1.5. Safer/Responsible Gambling Requirements (UK)

1.5.1. Any search advertisements in the UK must clearly contain 18+ messaging in the ad copy, along with safer gambling messaging within the core ad format. The safer gambling message

can be "Play Responsibly" which is short and simple, however you are free to use a different responsible gambling messaging always subject to approval of [support@affilistars.com]by emailing compliance@skillonnet.com

1.5.2. Additionally, you are required to share/promote safer gambling related content on a regular basis on your website.

1.5.3. You shall ensure compliance with the regulations of the UKGC, below you can find a list of negative keywords and phrases that shall not be used in any kind of casino marketing in the UK. This list will be updated from time to time.

1.5.4. You are not allowed to market the Brands on any page/app that gets search traffic (paid or organic) from any of the negative keywords included in the list here : Free Spins(in any languages) Brand name, How to win the casino, strategies Keywords) (or for that matter, any keywords not on such list but of the same negative sentiment), your account will be immediately terminated and any commissions will not be paid if you use any negative keywords.

2. Marketing (Sweden)

2.1 If you market the Brands in Sweden or to Swedish customers, you confirm you are fully aware of all marketing obligations and will fully comply with all conditions and requirements as set out by the Swedish Regulatory Authority, the Gambling Act (2018-1138), the Marketing Guidelines of the Swedish Gaming Industry and any other relevant law/regulation/guidance that may be issued from time to time. You shall also comply with following rules when displaying any bonus or marketing offers:

2.1.1 Regler & Villkor gäller, stödlinjen, Spel inspektionen and 18+

All bonus offers must include the 18+ logo as well as www.stodlinjen.se that need to be initially visible without the need to click on for example "read more" for the information to become visible Clicking www.stodlinjen.se should not redirect the customer to the gambling site. Such actions should have no effect or if it does it should redirect the customer to the actual site of [stodlinjen](http://www.stodlinjen.se). Additionally, the significant terms of the offer must be included in the initial offer and or folded away. In such a case the folding tab is clear and unambiguous, marked as clickable and is otherwise easy to navigate.

2.1.2 You are prohibited from sending traffic by the following traffic sources in Sweden: Email/Mailers, SMS and Direct Mail by Post.

3. Marketing (Denmark)

3.1 If you market our Brands in Denmark or to Danish casino customers, you shall comply with the following terms:

3.1.1 the default welcome bonus shall be 100% up to 500kr with wagering of 10* deposit plus bonus amount.

- 3.1.2 If the casino Brands are promoted in such a way that there is space to show the terms of the bonus, you must display the below terms near the offer:

Velkomstbonus. Gælder kun første indbetaling. Min. indbetaling: 100kr. Gennemspilskrav: (indbetaling plus bonus) 10X inden for 60 dage. Eksempel: Indbetal 100kr, få 100kr bonus og gennemspil 2000kr. Kun spilleautomater bidrager. Max. indsats er 50kr. Evt. gevinster ved spil over max. indsats fjernes.

Your marketing of this bonus must include that the bonus is 100% of the deposit to a max of 500kr.

Please note that it is illegal to use the Bank ID logo in Sweden.

4. Marketing (Germany)

If you market our Brands in Germany and/or to German customers:

- (a) you shall not be entitled to receive any commission based on gross / net gaming revenue, turnover, customer's stakes, losses and/or deposits, or any other commission based on any share of any revenue in any form or manner. This provision shall apply in respect of all commissions relating to such marketing, including in respect of commissions agreed to and/or due prior to July 1, 2021;
- (b) the words casino or online casino (Kasino) must not be used on your website/s or in any affiliate marketing. You can use Spielautomaten, Slots or online Spielhalle;
- (c) Jackpot games, table games, roulette, blackjack and baccarat games are excluded and shall not be mentioned in any marketing materials and/or content of any website promoted by you;
- (d) All your marketing and content, including but not limited to banners and reviews, can only be uploaded between 21.00 pm and 06.00 am. Any live streaming (Twitch, YouTube, Facebook, Instagram etc.) or email marketing can also only be offered to the public between 21.00 pm and 06.00 am.
- (e) All marketing content and material for use in PPC, display or mobile/in-app must be submitted for our prior approval.

5. Additional Terms

You undertake that you, or any second tier affiliate, will not actively target customers located in USA, Cyprus, Israel, Turkey and France including but not limited to sending customers correspondence, the use of bannerings, off-line advertising and direct marketing; These Countries are restricted.